Service First Desk – Customer Survey Results

Since our launch in 2006, feedback from customers has been very positive. Although our survey asks customers to use an *excellent, good, fair, poor* rating scale, we focus our results on the percentage of *excellent* responses—we want our customers to have an *exceptional* service experience.

We attribute the decline in satisfaction in 2011 to staffing reductions (2 positions eliminated) and to the loss of two long term employees (1 retirement, 1 promotion). We remain committed to finding ways to achieve the exceptional results we have had previously.









